FINE ARTS - ART AND DESIGN

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ABOUT THE DEPARTMENT AND MAJORS

Programs of study are offered in art, art education, or graphic design, each leading to a Bachelor of Fine Arts, Bachelor of Arts or Bachelor of Science degree in the College of Liberal Arts and Education. Students seeking a K-12 certification in art education take the comprehensive art emphasis. Art education majors must complete the College of LAE general requirements, the School of Education proficiency requirements, and the requirements of the basic art emphasis.

Each of the emphases within the fine arts - art and design program has a particular goal. The emphasis in graphic design is intended to prepare students for careers in the commercial areas of art. The emphasis in art education prepares students to teach at the elementary, middle, and high school levels. The art emphasis has a more general goal. It can be used as a preparation for graduate school or as a field of study for students interested in art in and of itself.

GENERAL REQUIREMENTS BACHELOR OF ARTS DEGREE

Course	Title	Credits
Total for graduation		120
General education		44-58
Major studies		48-60

GENERAL REQUIREMENTS BACHELOR OF FINE ARTS DEGREE

Course	Title	Credits
Total for graduation		125
General education [1]		44-58
Major studies		81

[1]   The B.F.A. follows the General Education requirements for the B.A.

BACHELOR OF SCIENCE DEGREE

Course	Title	Credits
Total for graduation		120
General education [2]		44-58
Major studies		48-60

[2]   There is no B.A. or B.S. in the graphic design emphasis.

All art students (all emphases) must complete a sophomore year portfolio review. See advisor.

BACHELOR OF ARTS IN FINE ARTS (NON-TEACHING)

MISSION STATEMENT

The fine arts - art and design program at UW-Platteville is dedicated to high quality instruction in curricula emphasizing art theory, art history, and visual art creation. The curriculum is constructed to provide students with the fundamental background and specialized knowledge needed for analysis, understanding, and creation of visual art. The program provides the broad knowledge in art needed to prepare students for graduate study. The Bachelor of Fine Arts degree at the University of Wisconsin-Platteville prepares students for a professional career in the visual arts or continuing graduate study.

GOALS FOR PROGRAM GRADUATES

1. Develop conceptual understanding of art theory and history, as these areas of art study form the basis for informed appreciation of existing works and the creation of new art

2. Develop competence in artistic creation

BACHELOR OF FINE ARTS
MISSION STATEMENT

The fine arts - art and design program at UW-Platteville is dedicated to high quality instruction in curricula emphasizing art theory, history, and visual art creation. The curriculum is constructed to provide students with the fundamental background and specialized knowledge needed for analysis, understanding, and creation of visual art. The BFA program prepares students for a professional career in the visual arts or continuing graduate study.

GOALS FOR PROGRAM GRADUATES

1. Develop conceptual understanding of art creation, art theory and art history, and how it relates to their work and in a larger social context.
2. Develop and demonstrate a proficiency in technical execution within their chosen medium.
3. Demonstrate an ability to communicate their ideas in writing, verbally, and visually through their artistic work, research, papers, critiques and presentations.
4. Effectively participate in verbal and written assessment of their work and the work of their peers through individual and group critiques.
5. Demonstrate comprehension of global perspectives in visual culture through projects, class discussion, substantive research, formal writing, and presentations.

ADMISSION

Admission into the BFA degree requires students to submit a portfolio and an essay that will be reviewed by the Art faculty.

Please note that you must be admitted to the University before submitting your portfolio for admission to the BFA degree.

1. **Personal Essay:**
   Students must include a personal essay with their application to the BFA degree. Essays should be 500 words or less and should discuss what influenced their decision to pursue a BFA degree.
2. **Portfolio:**
   Student portfolios should consist of 10-12 high-resolution digital images and should include their best work that shows their ability to pursue a professional degree in the visual arts. Student portfolios could consist of work in drawing, painting, sculpture, ceramics, digital work, or design. It is strongly encouraged that portfolios provide examples of work in a variety of media.

BACHELOR OF ARTS IN FINE ARTS ART EDUCATION
MISSION STATEMENT

The fine arts - art and design program at UW-Platteville is dedicated to high quality instruction in curricula emphasizing art theory, history, and visual art creation. The Bachelor of Arts in art education curriculum is constructed to provide students with the fundamental background and specialized knowledge needed to analyze, understand, create, and teach visual arts. The faculty of the fine arts - art and design program seek to prepare students with the knowledge and skills to be successful art educators.

GOALS FOR PROGRAM GRADUATES

1. Develop conceptual understanding of art theory and history, which are the foundation for all areas of art study
2. Develop competence in the area of artistic creation
3. Demonstrate potential to effectively communicate knowledge about art and the creation of art to elementary, middle level, and secondary school students
4. Learn how to make informed decisions about appropriate curricula for elementary, middle level, and secondary students

ART CORE PROGRAMS

Suggested first year core for art emphasis, art education emphasis, and graphic design emphasis:

First Semester	Credits	Second Semester	Credits
			Year 1
ART 1010	3	ART 2310	3
ART 1410	3	ART 2410	3
ART 1420	3	ART 1520	3
General requirements		General requirements	
	9		**9**

Total Credits: 18

Suggested second year core for fine art emphasis:

	First Semester Credits		Year 2 Second Semester Credits
ART 3440	3	ART 3310	3
ART 1740	3	ART 2210	3
ART 2140	3	Sophomore portfolio reivew	
General requirements		General requirements	
	9		6

Total Credits: 15

Suggested second year core for graphic design emphasis:

	First Semester Credits		Year 2 Second Semester Credits
ART 2710	3	ART 2740	3
ART 2140	3	ART 2210	3
Minor courses	1-3	Minor courses	1-3
General requirements		Sophomore portfolio review	
		General requirements	
	7-9		7-9

Total Credits: 14-18

Suggested second year core for art education emphasis:

	First Semester Credits		Year 2 Second Semester Credits
ART 1740	3	ART 3310	3
ART 2520	3	ART 2210	3
ART 2140	3	ART 2510	3
General requirements		Sophomore portfolio review	
		Geeneral requirements	
	9		9

Total Credits: 18

MAJORS

- Fine Arts, B.A.
  - Art Emphasis (https://catalog.uwplatt.edu/undergraduate/liberal-arts-education/performing-visual-arts/art/fine-ba-art-emphasis/)
- Fine Arts, B.F.A
  - Art Education (https://catalog.uwplatt.edu/undergraduate/liberal-arts-education/performing-visual-arts/art/art-education/)
- Fine Arts, B.A.
  - Art Education (https://catalog.uwplatt.edu/undergraduate/liberal-arts-education/performing-visual-arts/art/art-education-ba/)
- Fine Arts, B.F.A
  - Graphic Design Emphasis (https://catalog.uwplatt.edu/undergraduate/liberal-arts-education/performing-visual-arts/art/graphic-design-bfa/)
  - Studio Art-Ceramics Emphasis (https://catalog.uwplatt.edu/undergraduate/liberal-arts-education/performing-visual-arts/art/studio-arts-ceramics-bfa/)
  - Studio Art-Cross-Disciplinary Emphasis (https://catalog.uwplatt.edu/undergraduate/liberal-arts-education/performing-visual-arts/art/studio-arts-cross-disciplinary-bfa/)
  - Studio Art-Illustration Emphasis (https://catalog.uwplatt.edu/undergraduate/liberal-arts-education/performing-visual-arts/art/studio-arts-illustration-bfa/)
  - Studio Art-Painting and Drawing Emphasis (https://catalog.uwplatt.edu/undergraduate/liberal-arts-education/performing-visual-arts/art/studio-arts-painting-drawing-bfa/)
  - Studio Art-Printmaking Emphasis (https://catalog.uwplatt.edu/undergraduate/liberal-arts-education/performing-visual-arts/art/studio-arts-printmaking-bfa/)

MINORS

- Architecture Minor (https://catalog.uwplatt.edu/undergraduate/liberal-arts-education/performing-visual-arts/art/architecture-minor/)
- Art Minor (https://catalog.uwplatt.edu/undergraduate/liberal-arts-education/performing-visual-arts/art/minor/)
- Art History Minor (https://catalog.uwplatt.edu/undergraduate/liberal-arts-education/performing-visual-arts/art/art-history-minor/)

FOUR-YEAR PLANS

- Fine Arts, B.A. with an Art Emphasis, Four-Year Plan (https://catalog.uwplatt.edu/undergraduate/liberal-arts-education/performing-visual-arts/art/fine-ba-art-emphasis/four-year-plan/)
- Fine Arts B.F.A. with an Art Education Emphasis, Four-Year Plan (https://catalog.uwplatt.edu/undergraduate/liberal-arts-education/performing-visual-arts/art/art-education/bfa-four-year-plan/)
- Fine Arts B.A. with an Art Education Emphasis Four-Year Plan (https://catalog.uwplatt.edu/undergraduate/liberal-arts-education/performing-visual-arts/art/art-education-ba/four-year-plan/)
- Fine Arts, B.F.A. with Graphic Design Emphasis, Four-Year Plan (https://catalog.uwplatt.edu/undergraduate/liberal-arts-education/performing-visual-arts/art/graphic-design-bfa/four-year-plan/)
- Fine Arts, B.F.A. with Studio Art-Ceramics Emphasis, Four-Year Plan (https://catalog.uwplatt.edu/undergraduate/liberal-arts-education/performing-visual-arts/art/studio-arts-ceramics-bfa/four-year-plan/)
- Fine Arts, B.F.A. with Studio Art-Cross-Disciplinary Emphasis, Four-Year Plan (https://catalog.uwplatt.edu/undergraduate/liberal-arts-education/performing-visual-arts/art/studio-arts-cross-disciplinary-bfa/four-year-plan/)
- Fine Arts, B.F.A. with a Studio Art-Illustration Emphasis, Four-Year Plan (https://catalog.uwplatt.edu/undergraduate/liberal-arts-education/performing-visual-arts/art/studio-arts-illustration-bfa/four-year-plan/)
- Fine Arts, B.F.A. with Studio Art-Painting and Drawing Emphasis, Four-Year Plan (https://catalog.uwplatt.edu/undergraduate/liberal-arts-education/performing-visual-arts/art/studio-arts-painting-drawing-bfa/four-year-plan/)
- Fine Arts, B.F.A. with a Studio Art-Printmaking Emphasis, Four-Year Plan (https://catalog.uwplatt.edu/undergraduate/liberal-arts-education/performing-visual-arts/art/studio-arts-printmaking-bfa/four-year-plan/)

FACULTY AND LECTURERS

Additional information about the Faculty and Lecturers below may be found in the Faculty and Academic Staff (https://catalog.uwplatt.edu/faculty-academic-staff/) section of this catalog.

Kelsey, Letha A.

Nelson, Gregory T.

Ostergaard, Tyler E.

Steder, Scott R.

Yunck, Steve A.