

# SPORTS MANAGEMENT MINOR

Course	Title	Credits
<b>Required Courses</b>		
BUSADMIN 2330	Leadership and Management	3
BUSADMIN 2630	Introduction to Marketing	3
HHP 3050	Legal Aspects of Sport and Recreation	3
BUSADMIN 3820	Leadership and Relationships in Sales	3
HHP 4310	Private/Corporate Wellness Administration	3
HHP 4410	Seminar in Health Promotion	3
<b>Choose Administration or Marketing Option:</b>		<b>6</b>
Administration Option		
Choose 6 credits from the following:		
BUSADMIN 3030	Introduction to Human Resource Management	
BUSADMIN 4330	Employee and Labor Relations	
HHP 5080	Career Construction and Identity Development in Sport Administration <sup>1</sup>	
HHP 6040	Diversity and Inclusion in Sport Organizations <sup>1</sup>	
Marketing Option - Business Majors		
Choose 6 credits from the following:		
HHP 3010	Technology in Health and Physical Education	
HHP 3070	Social Aspects of Sports	
HHP 3320	Worksite Wellness	
HHP 4420	Practicum in Athletic Coaching/Administration	
BUSADMIN 6630	Marketing Management <sup>1</sup>	
Marketing Option - HHP Majors		
Choose 6 credits from the following:		
BUSADMIN 3630	Advertising	
BUSADMIN 3240	Digital Marketing	
HHP 4420	Practicum in Athletic Coaching/Administration	
BUSADMIN 6630	Marketing Management <sup>1</sup>	
<b>Total Credits</b>		<b>24</b>
Course	Title	Credits
<b>Optional Coaching Electives <sup>2</sup></b>		
HHP 3060	Theory of Coaching	3
HHP 4020	Psychology of Coaching	2
HHP 4420	Practicum in Athletic Coaching/Administration	2-3

<sup>1</sup> Graduate-level course only available for students enrolled in the Master of Science in Sport Administration Accelerated Bachelor's to Master's (AB2M) Program.

<sup>2</sup> In addition to the 24 credit Sports Management minor, students may elect to complete optional coaching electives.