

# SPORTS MANAGEMENT MINOR

Course	Title	Credits
<b>Required Courses</b>		
BUSADMIN 2330	Leadership and Management	3
BUSADMIN 2630	Introduction to Marketing	3
HHP 3050	Legal Aspects of Sport and Recreation	3
BUSADMIN 3820	Leadership and Relationships in Sales	3
HHP 4310	Private/Corporate Wellness Administration	3
HHP 4410	Seminar in Health Promotion	3
<b>Choose Administration or Marketing Option:</b>		<b>6</b>
Administration Option		
BUSADMIN 3030	Human Resource Management	
BUSADMIN 4330	Labor-Management Relations	
Marketing Option - Business Majors		
Choose 6 credits from the following:		
HHP 3010	Technology in Health and Physical Education	
HHP 3070	Social Aspects of Sports	
HHP 4320	Consumer Health	
HHP 4420	Practicum in Athletic Coaching/Administration	
Marketing Option - HHP Majors		
Choose 6 credits from the following:		
BUSADMIN 3630	Advertising	
BUSADMIN 3240	E-Commerce and E-Marketing in Today's World	
HHP 4420	Practicum in Athletic Coaching/Administration	
<b>Total Credits</b>		<b>24</b>
Course	Title	Credits
<b>Optional Coaching Electives <sup>1</sup></b>		
HHP 3060	Theory of Coaching	3
HHP 4020	Psychology of Coaching	2
HHP 4420	Practicum in Athletic Coaching/Administration	2-3

<sup>1</sup> In addition to the 24 credit Sports Management minor, students may elect to complete optional coaching electives.