

MANAGEMENT MAJOR, B.B.A.

Course	Title	Credits
General Requirements		
General Education (http://catalog.uwplatt.edu/undergraduate/degree-requirements/bachelor-of-science-degree-core-curriculum/)		40-53
Core Requirements ^{1,2}		
BUSADMIN 1300	Global Business	3
BUSADMIN 2330	Leadership and Management	3
BUSADMIN 2100	Supply Chain Management	3
SPEECH 1010	Oral Communication for Professionals	2
BUSADMIN 1810	Microsoft Excel for Business	1
BUSADMIN 2010	Business Communication	3
BUSADMIN 2630	Introduction to Marketing	3
ACCTING 2010	Financial Accounting	3
BUSADMIN 2340	Business Analytics	3
ACCTING 2020	Management Accounting	3
ECONOMIC 2130	Principles of Macroeconomics	3
ECONOMIC 2230	Principles of Microeconomics	3
MATH 1830	Elementary Statistics	3
PHLSPHY 2550	Business Ethics	3
BUSADMIN 3030	Human Resource Management	3
BUSADMIN 3130	The Legal Environment of Business	3
BUSADMIN 3530	Organizational Behavior	3
BUSADMIN 3620	Corporate Finance	3
BUSADMIN 4840	Strategic Management	3
BUSADMIN 4990 or ACCTING 4990	Internship or Applied Professional Capstone Internship	1-8
Total Credits		97-110

Course	Title	Credits
Management Required Core		
BUSADMIN 3340	Management, Gender & Race	3
BUSADMIN 3540	Quality Management	3
BUSADMIN 3550	Team Dynamics	3
Management Electives		12
BUSADMIN 3140	Advanced Business Law	
BUSADMIN 3230	Small Business Management	
BUSADMIN 3400	Personal Financial Planning	
BUSADMIN 3430	Risk Management	
BUSADMIN 3710	Bank Management	
BUSADMIN 4140	International Management	
BUSADMIN 4170	Predictive Analytics	
BUSADMIN 4630	Marketing Management	
Total Credits		21

¹ Students must complete 42 credits at the 3000 or 4000 level.

² Students must earn an overall GPA of 2.50 or higher for courses identified in the BBA core, management required courses, and management electives.