

INTEGRATED SUPPLY CHAIN MANAGEMENT MAJOR, B.B.A.

Course	Title	Credits
General Requirements		
General Education (http://catalog.uwplatt.edu/undergraduate/degree-requirements/bachelor-of-science-degree-core-curriculum/)		40-53
Core Requirements ^{1,2}		
BUSADMIN 1300	Global Business	3
BUSADMIN 2330	Leadership and Management	3
BUSADMIN 2100	Supply Chain Management	3
SPEECH 1010	Oral Communication for Professionals	2
BUSADMIN 1810	Microsoft Excel for Business	1
BUSADMIN 2010	Business Communication	3
BUSADMIN 2630	Introduction to Marketing	3
ACCTING 2010	Financial Accounting	3
BUSADMIN 2340	Business Analytics	3
ACCTING 2020	Management Accounting	3
ECONOMIC 2130	Principles of Macroeconomics	3
ECONOMIC 2230	Principles of Microeconomics	3
MATH 1830	Elementary Statistics	3
PHLSPHY 2550	Business Ethics	3
BUSADMIN 3030	Human Resource Management	3
BUSADMIN 3130	The Legal Environment of Business	3
BUSADMIN 3530	Organizational Behavior	3
BUSADMIN 3620	Corporate Finance	3
BUSADMIN 4840	Strategic Management	3
BUSADMIN 4990 or ACCTING 4990	Internship or Applied Professional Capstone Internship	1-8
Total Credits		97-110

Course	Title	Credits
Supply Chain Required Core		13
BUSADMIN 1210	Introduction to ERP	
BUSADMIN 4120	Operations Management	
BUSADMIN 4220	Data Driven Decisions & IOT	
BUSADMIN 4170	Predictive Analytics	
BUSADMIN 4180	Transportation Management	
Supply Chain Electives		9
BUSADMIN 3540	Quality Management	
BUSADMIN 4140	International Management	
BUSADMIN 4160	Purchasing Management	
INDUSTDY 4900	Work Measurement and Human Factors	
BUSADMIN 4190	Negotiation Strategies	
Total Credits		22

¹ Students must complete 42 credits at the 3000 or 4000 level.

² Students must earn an overall GPA of 2.50 or higher for courses identified in the BBA core, supply chain required courses, and supply chain electives.