

FINANCE MAJOR, B.B.A.

Course	Title	Credits
General Requirements		
General Education (http://catalog.uwplatt.edu/undergraduate/degree-requirements/bachelor-of-science-degree-core-curriculum/) ¹		40-53
Core Requirements ^{2,3}		
BUSADMIN 1300	Global Business	3
BUSADMIN 2330	Leadership and Management	3
BUSADMIN 2100	Supply Chain Management	3
SPEECH 1060	Speech Communication for Professionals	3
BUSADMIN 2010	Business Communication	3
BUSADMIN 2110	Management Information Systems	3
BUSADMIN 2630	Introduction to Marketing	3
ACCTING 2010	Financial Accounting	3
BUSADMIN 2340	Business Analytics	3
ACCTING 2020	Management Accounting	3
ECONOMIC 2130	Principles of Macroeconomics	3
ECONOMIC 2230	Principles of Microeconomics	3
MATH 1830	Elementary Statistics	3
PHLSPHY 2550	Business Ethics	3
BUSADMIN 3030	Introduction to Human Resource Management	3
BUSADMIN 3130	Business Law	3
BUSADMIN 3530	Organizational Behavior	3
BUSADMIN 3620	Corporate Finance	3
BUSADMIN 4840	Strategic Management	3
BUSADMIN 4990 or ACCTING 4990	Internship or Applied Professional Capstone Internship	1-8
Total Credits		100-113

Course	Title	Credits
Finance Required Core		
BUSADMIN 3860	Accounting & Financial Analytics and Modeling	3
BUSADMIN 3640	Financial Markets and Institutions	3
BUSADMIN 3650	International Finance	3
BUSADMIN 3710	Bank Management	3
BUSADMIN 3930	Investments	3
BUSADMIN 4030	Financial Decision Making	3
Finance Electives		6
ACCTING 3270	Financial Statement Analysis & Business Valuation	
BUSADMIN 3400	Personal Financial Planning	
BUSADMIN 3430	Risk Management and Insurance	
BUSADMIN 3750	International Short Study	
BUSADMIN 4020	Treasury Management	
BUSADMIN 4040	Sports Finance	
BUSADMIN 4920	Advanced Investments	
Total Credits		24

¹ For BBA programs offered by the Distance Learning Campus, the general education world languages requirement may be waived for online degree students (exclusions may apply).

² Students must complete 42 credits at the 3000 or 4000 level.

³ Students must earn an overall GPA of 2.50 or higher for courses identified in the BBA core, finance required courses, and finance electives.