

# SCHOOL OF BUSINESS

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## UNDERGRADUATE MAJORS ([HTTP://CATALOG.UWPLATT.EDU/UNDERGRADUATE/BUSINESS-INDUSTRY-LIFE-SCIENCE-AGRICULTURE/BUSINESS/MAJORS/](http://catalog.uwplatt.edu/undergraduate/business-industry-life-science-agriculture/business/majors/))

- Accounting (B.B.A.) (<http://catalog.uwplatt.edu/undergraduate/business-industry-life-science-agriculture/business/majors/accounting-bba/>)
- Finance (B.B.A.) (<http://catalog.uwplatt.edu/undergraduate/business-industry-life-science-agriculture/business/majors/finance-bba/>) \*
- Human Resource Management (B.B.A.) (<http://catalog.uwplatt.edu/undergraduate/business-industry-life-science-agriculture/business/majors/human-resource-management-bba/>) \*
- Integrated Marketing (B.B.A.) (<http://catalog.uwplatt.edu/undergraduate/business-industry-life-science-agriculture/business/majors/integrated-marketing-bba/>) \*
- Integrated Supply Chain Management (B.B.A.) (<http://catalog.uwplatt.edu/undergraduate/business-industry-life-science-agriculture/business/majors/integrated-supply-chain-management-bba/>) \*
- Management (B.B.A.) (<http://catalog.uwplatt.edu/undergraduate/business-industry-life-science-agriculture/business/majors/management-bba/>) \*\*
- Professional Sales (B.B.A.) (<http://catalog.uwplatt.edu/undergraduate/business-industry-life-science-agriculture/business/majors/professional-sales-bba/>)
- Professional Studies (B.S.) (<http://catalog.uwplatt.edu/undergraduate/business-industry-life-science-agriculture/business/majors/professional-studies-bs/>) \*

\* Major is available at the Platteville campus and online through the Distance Learning campus.

\*\* Major is available at the Platteville and Baraboo Sauk County campuses and online through the Distance Learning campus.

## MINORS ([HTTP://CATALOG.UWPLATT.EDU/UNDERGRADUATE/BUSINESS-INDUSTRY-LIFE-SCIENCE-AGRICULTURE/BUSINESS/MINORS/](http://catalog.uwplatt.edu/undergraduate/business-industry-life-science-agriculture/business/minors/))

- Accounting (<http://catalog.uwplatt.edu/undergraduate/business-industry-life-science-agriculture/business/minors/accounting-minor/>)
- Business Administration (<http://catalog.uwplatt.edu/undergraduate/business-industry-life-science-agriculture/business/minors/administration-minor/>) \*
- Entrepreneurship and Innovation (<http://catalog.uwplatt.edu/undergraduate/business-industry-life-science-agriculture/business/minors/entrepreneurship-minor/>)
- Finance (<http://catalog.uwplatt.edu/undergraduate/business-industry-life-science-agriculture/business/minors/finance/>) \*
- Human Resource Management (<http://catalog.uwplatt.edu/undergraduate/business-industry-life-science-agriculture/business/minors/human-resource-management-minor/>) \*
- Marketing (<http://catalog.uwplatt.edu/undergraduate/business-industry-life-science-agriculture/business/minors/marketing-strategy-visual-communication/>) \*
- Supply Chain Management (<http://catalog.uwplatt.edu/undergraduate/business-industry-life-science-agriculture/business/minors/supply-chain-management-minor/>) \*

\* Minor is available at the Platteville campus and online through the Distance Learning campus.

## CERTIFICATES ([HTTP://CATALOG.UWPLATT.EDU/UNDERGRADUATE/BUSINESS-INDUSTRY-LIFE-SCIENCE-AGRICULTURE/BUSINESS/CERTIFICATES/](http://catalog.uwplatt.edu/undergraduate/business-industry-life-science-agriculture/business/certificates/))

- Human Resource Management (<http://catalog.uwplatt.edu/undergraduate/business-industry-life-science-agriculture/business/certificates/#human-resource-management>) \*
- International Business (<http://catalog.uwplatt.edu/undergraduate/business-industry-life-science-agriculture/business/certificates/#international-business>) \*

- Leadership and Human Performance (<http://catalog.uwplatt.edu/undergraduate/business-industry-life-science-agriculture/business/certificates/#leadership-and-human-performance>) \*
- Marketing (<http://catalog.uwplatt.edu/undergraduate/business-industry-life-science-agriculture/business/certificates/#marketing>) \*

\* Certificate is available at the Platteville campus and online through the Distance Learning campus.

## ABOUT THE SCHOOL AND MAJORS

The UW-Platteville School of Business (PSB) prepares students for successful careers in a dynamic global environment by offering a wide range of courses and programs in business, accounting, economics, and entrepreneurship. Most of these courses may also be completed online. Unlike many other business schools across the country, undergraduate students at UW-Platteville may begin taking major coursework in their first year of college. Additionally, PSB's focus on active and applied learning in conjunction with a high degree of faculty support and interaction ensures that students are well-prepared to immediately add value to an organization. Lastly, PSB students are urged to participate in one or more of the school's professionally-affiliated student organizations such as Accounting and Finance Club, ASCM (supply chain management), SHRM (human resource management), and AMA (marketing and sales).

The School of Business also offers a portfolio of specialized Master of Science programs that can be completed entirely online. The goal of these programs is to prepare for further career advancement or retooling skill sets into a new business-related domain. Further information can be found at <https://www.uwplatt.edu/departement/professional-program-support/online-programs> (<https://www.uwplatt.edu/departement/professional-program-support/online-programs/>).

## MISSION STATEMENT

The mission of the School of Business is to provide a rigorous and supportive learning environment that produces engaged, ethical and effective citizens and professionals who can contribute to a global business environment. Ultimately, our goal is to help you think critically and creatively to solve important global issues through commerce. In addition to learning about leading-edge tools, techniques, and practices of business, you'll gain experience in evaluating the direct and indirect consequences of your decisions through coursework covering social responsibility and stakeholder management. At UW-Platteville it's not only about doing well financially; it's also about doing good works for the area in which you operate.

## FACULTY AND LECTURERS

Additional information about the Faculty and Lecturers may be found in the Faculty and Academic Instructional Staff (<http://catalog.uwplatt.edu/faculty-academic-staff/>) section of this catalog.

Ahmed, Sameer

Bartling, Mary

Chen, Hao

Gadedji, Kokou Elesessi

Hammermeister, John F.

Harr Bailey, Marcia

Hollingsworth, Leslie

Kerkenbush, Roger

Krueger, George B.

Moiz, Syed M.

Nugent, Daniel

Peckham, Brian W.

Peng, Zhifang

Snyder, Robert J.

Stanley, Caryn M.

Storlie, Christine