

MEDIA STUDIES (MEDIA)

For up-to-date information on when online courses are offered, see <https://www.uwplatt.edu/department/center-distance-learning/course-offerings> (<https://www.uwplatt.edu/department/center-distance-learning/course-offerings/>).

MEDIA 3800 Meetings and Events 3 Credits

This course explores the meetings industry, including association, corporation, and government meetings. Students also examine conventions, trade shows, incentive travel, and special events.

Components: Class

Prereqs/Coreqs: P. Junior standing