

MASTER OF SCIENCE IN HEALTHCARE ADMINISTRATION

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Master of Science in Healthcare Administration
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STATEMENT OF PURPOSE

The University of Wisconsin Master of Science in Healthcare Administration (<http://healthcareadministration.wisconsin.edu/>) program prepares patient-care professionals, hospital administration, or current management professionals to help accomplish the triple aim of improving access to care, impacting the quality of care, and reducing the overall cost of care in a variety of settings.

STUDENT LEARNING OUTCOMES

Graduates will:

- Demonstrate professional communication and interpersonal skills appropriate for a healthcare setting
- Demonstrate strategic leadership and decision-making skills necessary in healthcare
- Evaluate operational performance across diverse healthcare organizations
- Develop strategies to recruit, train, and retain an effective healthcare workforce
- Evaluate financial strategies and techniques to meet healthcare organizational needs and goals

INTRODUCTION

The program is fully online and designed to provide a foundation for entry and advancement for professionals who are seeking management positions in the healthcare industry. The program's multidisciplinary curriculum balances theory with real-world applications relevant to the current field and draws primarily from the following academic disciplines: healthcare, public health, information technology, business and communications. The M.S. in Healthcare Administration represents a fully online degree geared toward working professionals seeking to obtain advanced-level competencies in the areas of healthcare leadership, management, marketing, communications, law and policy, and quality and performance improvement.

ADMISSION REQUIREMENTS FOR MASTER OF SCIENCE IN HEALTHCARE ADMINISTRATION

Admission to the Master of Science in Healthcare Administration requires:

- Prerequisite coursework in Elementary Statistics, Medical Terminology, and Oral Communication or Speech
- Employment résumé
- A personal statement of not more than 1000 words

To be eligible for admission in full standing, a student must have an overall undergraduate grade point average of 3.0. Students who do not qualify for admission in full standing may be admitted in full standing on probation if justified by the admitting department and approved by the College Dean.

Program entrance requirements and degree completion requirements are consistent with those of the other collaborative degree-granting institutions offering this program. Applicants should follow the instructions found in the Admission Policies and Procedures section of this catalog.

SPECIAL STUDENTS

Students who have earned a bachelor's degree from a nationally or regionally accredited institution recognized by the Council for Higher Education Accreditation (CHEA) or U.S. Department of Education (USDE) may register as a Special Student. Special students receive full academic credit for credit-bearing courses taken while they are on special student status. The special student may later be considered for admission into a degree program if a 3.0 grade point average has been maintained in all graduate-level work and all other admission requirements are met. All UW-Platteville graduate-level work will be included in computing the student's academic average. Students are encouraged to talk to the appropriate program coordinator if they have questions about which courses to take as a special student. Students can earn up to 12 credits as a special student; additional credits may be allowed with special permission from the Provost Designee. A maximum of 12 credits earned as a special student may be applied to a degree-seeking program. This may limit the number of transfer credits or waivers a student may receive from other institutions.

CURRICULUM

HEALTHCARE ADMINISTRATION DEGREE REQUIREMENTS

You'll earn your degree by successfully completing 37 graduate credits.. All courses listed are three credits unless otherwise stated. Graduate credits in which a grade lower than a "C" has been earned will not be counted toward a degree in Healthcare Administration; however, these lower grades will be reflected in the student's grade point average.

CURRICULUM

The Master of Science in Healthcare Administration is earned upon the successful completion of 37 credit hours. All courses are three credits unless otherwise noted.

Course	Title	Credits
HCA 7000	U.S. Healthcare Systems	3
HCA 7050	Population Health and Epidemiology	3
HCA 7100	Communications and Marketing in Healthcare	3
HCA 7150	Healthcare Technology, Data Analytics, and Information Governance	3
HCA 7200	Healthcare Financial Management	3
HCA 7300	Human Capital Management in Healthcare	3
HCA 7400	Healthcare Operations and Project Management	3
HCA 7500	Healthcare Quality and Performance Management	3
HCA 7600	Health Law and Policy	3
HCA 7700	Organization Development and Strategic Leadership in Healthcare	3
HCA 7800	Current and Emerging Topics in Healthcare	3
HCA 7890	Capstone Preparation	1
HCA 7900	Capstone	3
Total Credits		37

CERTIFICATE IN NURSING HOME ADMINISTRATION

New certificate beginning Spring 2026.

The Graduate Certificate in Nursing Home Administration is a fully online, four-course (12 credits total) certificate program intended to satisfy the educational/academic requirement of the Nursing Home Administrator license. The certificate program will cover the four Core Domains of Practice, which include, care, services, and supports; operations; environment and quality; leadership and strategy, needed for Nursing Home Administrator licensure. This certificate is designed for working healthcare professionals who wish to enter long-term care and those who currently work in the area and are seeking advancement. Students will gain the skills necessary to become effective and compassionate leaders within long-term care facilities.

UW-Platteville offers several graduate certificates. These certificates are distinct from the Master's degree, but credit earned for them might be applied toward the completion of the degree. To earn a certificate, students must complete all the required courses through the University of Wisconsin-Platteville, under the direction of the University of Wisconsin-Platteville faculty. Transferred courses or course substitutions are not allowed.

To obtain a graduate certificate, students must:

- Complete the certificate with a minimum GPA of 3.00
- Achieve a minimum grade of "C" in each course from the certificate program
- Request a certificate through their advisor within one year from completion of the final course of the certificate

Students wishing to earn the certificate must meet the admission requirements for the Master's in Healthcare Administration program. To earn the certificate, students must complete the following requirements:

Course	Title	Credits
HCA 7030	Long Term Care Services and Supports	3
HCA 7040	Long Term Care Facility Operations	3
HCA 7060	Patient-Centered Services for Long Term Care	3
HCA 7070	Leadership, Organization, and Strategies in Long Term Care	3
Total Credits		12