

MEDIA STUDIES (MEDIA)

MEDIA 5800 Meeting and Event Management 3 Credits

This course explores the meetings industry, including association, corporation, and government meetings. Students also examine conventions, trade shows, incentive travel and special events.

Components: Class

MEDIA 7330 Organizational Communication 3 Credits

Organizational communication can be analyzed through quantitative, qualitative, or mixed methods research. This course focuses on organizational communication practice and research that examines communication from, with, and about organizations.

Components: Class

MEDIA 7980 Independent Study in Media Studies 1-4 Credits

The amount of graduate credit allowed for independent study may not exceed a total of four credits except with the special permission of the student's advisor and the dean of the School of Graduate Studies. Approval must be secured before independent study courses are begun. Students registering for independent study must submit at or before registration a description signed by the instructor conducting the independent study of the subject to be covered. Independent study may not be used for collecting information for the seminar paper.

Components: Independent Study