

THE UNIVERSITY SEAL AND COLORS

The university seal displays two symbols rooted in the school's beginning. The bell reminds us of the Platteville Normal School where it woke the students each morning, calling them to daily assembly, sounded study hours, and signaled the day's end. The Normal School bell can still be heard on campus today. The "M" originates from the Wisconsin Mining School and symbolizes the engineering programs and their roots in the mining industry of the Platteville area.

The school colors represent the two academic disciplines, which were the foundation of our university: orange symbolizes engineering, and blue symbolizes education.