

MEDIA STUDIES (MEDIA)

MEDIA 5800 Meeting and Event Management 3 Credits

This course explores the meetings industry, including association, corporation, and government meetings. Students also examine conventions, trade shows, incentive travel and special events.

Components: Class

MEDIA 7330 Organizational Communication 3 Credits

Organizational communication can be analyzed through quantitative, qualitative, or mixed methods research. This course focuses on organizational communication practice and research that examines communication from, with, and about organizations.

Components: Class